



Customer Payments Portal and Clover Connect Partnership Explained!

by Stephanie Elsen

Hi! I am Stephanie, and I work in marketing at Red Wing Software. I wanted to give a better description of the Customer Payments Portal and Clover Connect partnership, how they came to be, and most importantly, how they can help YOU!

While CenterPoint has had a robust Accounts Receivable function, Red Wing Software users have requested a way to allow their customers to pay online. Through research and relationships, Red Wing Software met with Clover Connect, a sector of Fiserv-- a global fintech and payments company. Clover Connect specializes in the online payment experience; after several meetings, it became apparent that a partnership would greatly enhance CenterPoint for our customers. This allows users the ability to receive payments online from their customers quickly and securely. We worked with Clover Connect to implement some of their technology into our software to ensure any payments received electronically would still go to the right place for reporting and be a seamless process. (After all, it's meant to simplify the whole process, not make it more difficult!)



I must say, I think our programmers, along with Clover Connect, did an amazing job of making this tool easy to use. You can email your customers a secure link, allowing them to pay immediately. If you are processing multiple invoices simultaneously, you can choose some or all invoices to be sent via email, and then print the rest. All processed payments can then be imported directly into CenterPoint to simplify the reconciliation process. All these steps are done using the Customer Payments Portal for CenterPoint Accounting.

Using the Customer Payments Portal does require credit card processing through Clover Connect. This arm of the software allows you to accept electronic payments. Clover Connect offers a 'meet or beat' guarantee, meaning they will either meet the credit card processing pricing you currently have or beat it. The nice part is that there is no obligation for you to find out what your rate would be, either.

If you want to offer your customers the option of paying with a quick link, or are simply looking for better credit card processing rates, contact Red Wing Software to take that first step. You'll be glad you did!

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